



Correctional Ministries and Chaplains Association

# 5<sup>th</sup> Annual Correctional Ministry Summit

## Advertising and Exhibit Booth Information

2017 Correctional Ministry Summit

May 5<sup>th</sup> and 6<sup>th</sup> 2017 | Philadelphia, PA

[www.CMCAinternational.org](http://www.CMCAinternational.org)

*Hosted by*

*Correctional Ministries and Chaplains Association (CMCA),  
along with the Institute for Prison Ministries at the  
Billy Graham Center for Evangelism, Wheaton College, IL*



*And Local Hosts*



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## Welcome from Joseph Williams, CMCA Executive Director



Thank you for considering becoming an advertiser and/or exhibitor for the 5th annual CMCA Correctional Ministry Summit to be held in Philadelphia, Pennsylvania. The Summit is the highpoint of the year for those of us at CMCA. It is our most important and enjoyable event. Personally, I look forward to greeting my brothers and sisters from around the country and from foreign countries who share my passion for correctional ministry at each Summit.

I feel extremely blessed to be able to engage in this great work at a national level. As I have traveled across the country, visiting organizations engaged in various aspects of correctional ministry, I have observed a great need for resources, program models and products. Ministry leaders work extremely hard, often under difficult circumstances and with few resources, in order to carry out their mission. Often they work in relative isolation as there are not a large number of us who have answered God's call to correctional ministry.

You have much to offer your ministry colleagues because of what you have learned and developed over the years. Others need to learn of the great work in which you are engaged. They need to know about the programs, resources and products you have developed. So, it is important that you make others aware of your work through advertising and displaying your work through the Summit. Let's work together to assure that those who work in this field of ministry have access to the tools they need to succeed.

Sincerely,

Joseph Williams, CMCA Executive Director

## Local Hosts



The Amachi mentoring organization was developed in 2000 to provide children impacted by incarceration with a different path by establishing the consistent presence of loving, caring mentors. Since the organization was created, there have been at least 350 Amachi-modeled programs in more than 250 US cities and all 50 states. To date, these programs have served more than 300,000 children.

In 2009, Amachi expanded to include all at-risk youth and developed an effective intermediary model that served more than 17,000 youth, created more than 200 jobs, formed more than 1,000 partnerships, and created 38 statewide coalitions throughout the three-year project.



Alpha Community Development Corporation is affiliated with the Christian Stronghold Baptist Church. Alpha Community Development Corporation, formed in 2007, is a faith-based, 501©3 Pennsylvania corporation. The organization's mission is to support and enhance the long term economic and social livelihood of the Philadelphia region by facilitating and developing programs that will impact and transform lives through training, education, and counseling.

Services include Education and Job Training, Family and Healthy Marriage Services, Prison Re-entry Services, Job Creation and Retention, Community Economic Development, Youth Services.



Philadelphia Leadership Foundation (PLF) is committed to developing a next generation of leadership in the Greater Philadelphia region that is spiritually fit, socially conscious and committed to making a positive impact in our neighborhoods. PLF is part of a national movement of more than 30 leadership foundations around the U.S. brought together as part of Leadership Foundations of America (LFA) - an international network of local faith-based organizations called leadership foundations.

PLF brings together local faith and community leaders, churches, social service groups, and other organizations to tackle the most difficult problems facing the poor in our neighborhoods. Working together as a team, each leader and group brings its resources. Resources and successes are shared, partnerships are created and issues are addressed.

## Advertising (Design deadline: Friday March 3, 2017)

The 2017 Summit is expected to draw hundreds of individuals from diverse backgrounds who represent a wide variety of ministries and organizations. Every attendee receives a program book, which serves as the official event guide. Your ad will appear in both our printed program book and our online version that will be posted the week of the Summit. To reserve your ad space, please complete our online ad reservation form. [Click here to open to our ad reservation page.](#)

The deadline for reserving and submitting your final ad artwork is **Friday, March 3, 2017**. No exceptions can be made to this deadline. **Note:** You may reserve your ad space at your convenience & submit your design at a later date, as long as your design is submitted by March 3, 2017.

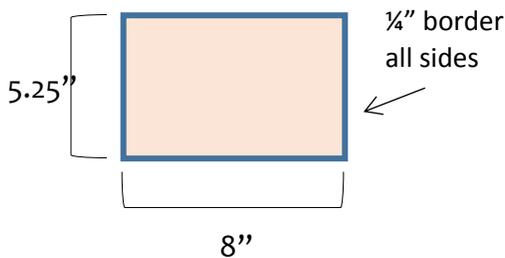
### Size and Pricing

There are three sizing options for ads:

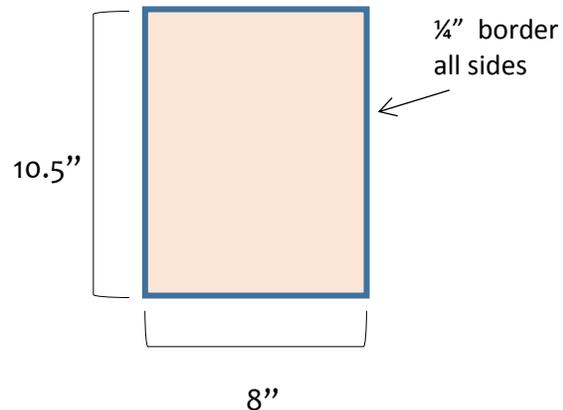
Full-page ad (black and white) – 8”x10.5”	\$200
Half-page ad (black and white) – 8”x5.25”	\$100
Quarter-page ad (black and white) – 4”x5.25”	\$50

All ads should be 300 dpi with a ¼” white border on all sides (see example below).

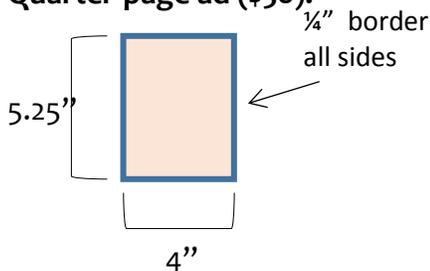
### Half-page ad (\$100):



### Full-page ad (\$200):



### Quarter-page ad (\$50):



**Artwork** Completed ads should be submitted as a **PDF** file or high resolution **JPG** or **PNG**. All inquiries and submissions should be directed to [info@cmcainternational.org](mailto:info@cmcainternational.org). CMCA reserves the right to alter or reject any ad that is deemed inappropriate by the CMCA Advisory Committee and Summit Planning Committee or does not fit within the design parameters of the program book as described on this page.

## Exhibitor Information update

One of the primary ways we encourage networking among Summit attendees is through our exhibit hall. The Correctional Ministry Summit draws hundreds of diverse attendees from several states across the US, and among them are also represented some of the most progressive and effective corrections organizations and ministries making a difference today. Survey results from previous Summits report that 95% of our attendees visited the exhibit hall and found it to be helpful, informative, and encouraging. [Click here to open your web browser to our exhibit booth reservation page.](#)

### Exhibitor Profile

We seek a wide variety of organizations and ministries as exhibitors to promote opportunities, techniques, products, and services that will appeal to our attendees and equip them to be effective in their work. We offer three options for exhibit booths that vary in price based on location. Please see Appendix 1 for an exhibit hall map of table locations.

### Pricing

Exhibit booth price includes one 6-foot table and two chairs. Your ministry or organization name will be included in our printed listing of exhibitors in our program book and CMCA website.

Exhibit Type	Exhibit Price	Location
Premium	\$150 – 12 total available*	Grand Ballroom Foyer outside Salon A&B
Preferred	\$100 – 12 total available*	Grand Ballroom Foyer left & right hallway
Basic	\$50 – 12 total available*	End of Grand Ballroom Foyer or Second Floor

*\*Please note, all Exhibitors must also purchase one Summit registration. Each additional Summit registration is offered at a discounted price of \$100.*

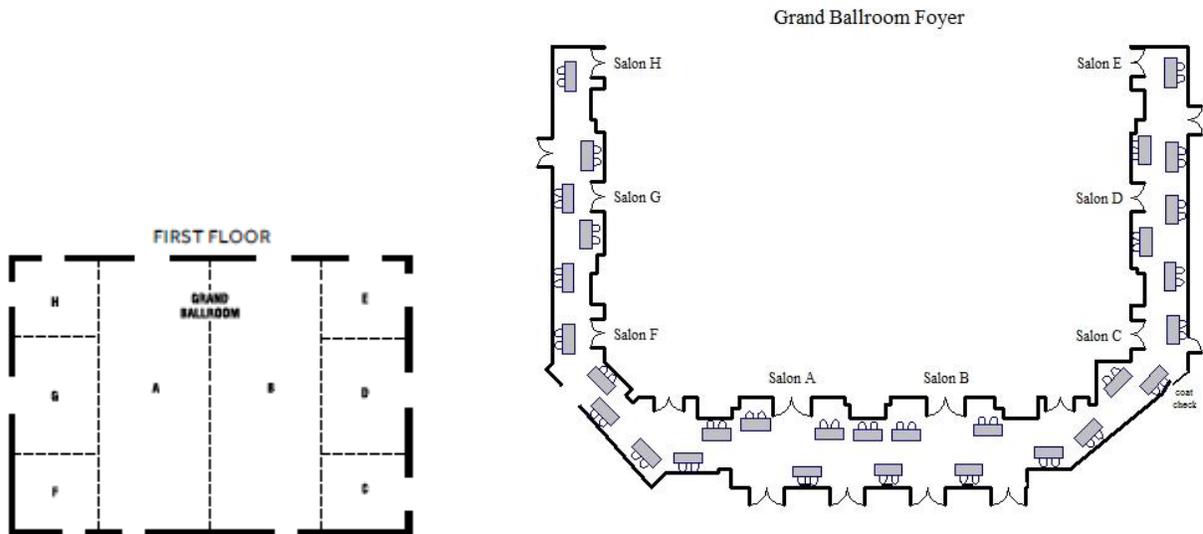
### Shipping and Set-up

When you reserve your exhibit booth online, you will be emailed specific instructions for shipping materials to the Marriott Philadelphia Airport Hotel and times for set-up and tear-down. All shipments must follow the regulations set forth by the hotel.

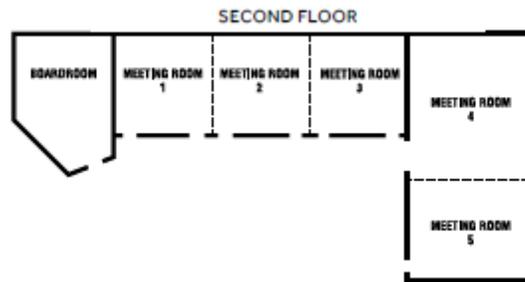
### Cancellation Policy

In the event you cannot attend the Summit, booths must be cancelled on or before March 31, 2017 for a full refund, minus a 15% processing fee. After March 31, we cannot issue any refunds for exhibit booths.

## Appendix 1: Exhibit Hall Map



Premium exhibit space will be located on the first floor directly outside of the grand ballroom (outside doors of Salon A & B). Preferred exhibit space will be on either hallway of the grand ballroom foyer, and basic exhibit space will be on either end and/or the 2<sup>nd</sup> level of the hotel outside of meeting rooms, depending on total number of exhibits.



## Appendix 2: About CMCA

### What is CMCA?

Correctional Ministries and Chaplains Association (CMCA) is a professional association, founded in May 2011, through which Christians can celebrate their faith and passion for correctional ministry with other individuals, organizations, and churches; develop professionally through online resources, trainings, and certifications; and be inspired through uplifting journal articles, networking, and conference. Learn more at [www.CMCAinternational.org](http://www.CMCAinternational.org).

### The Mission and Vision

The **mission** of CMCA is to connect, encourage, equip, and strengthen Christians as they fulfill the Great Commission in corrections. The **vision** of CMCA is for Christians to work together in correctional ministry to advance Christ's kingdom and enhance public safety.

### Who can become a member?

CMCA membership is open to anyone involved in the diverse context of correctional ministries, including, but not limited to:

- Correctional chaplains
- Reentry specialists
- Correctional Ministry leaders
- Correctional administrators
- Program managers
- Returning citizens
- Volunteers
- Students

Memberships are available on an individual and organization level.

### Commitment

As we work to fulfill the Great Commission in corrections, we are committed to:

- Proclaiming Christ
- Making disciples
- Praying for one another
- Collaborating with others
- Loving all people and celebrating diversity
- Providing holistic care