



West Africa Summit Sponsorship Information

February 20-22, 2020 - Monrovia, Liberia

www.CMCAinternational.org

In March 2019, CMCA hosted its first West Africa Correctional Ministry Summit in Monrovia, Liberia. Approximately 150 bishops, pastors and other church leaders from across Liberia, Sierra Leone and the Kingdom of Eswatini (formerly Swaziland) attended this historic event. Seven CMCA leaders traveled to Liberia to conduct the Summit. Everyone involved in this Summit was overwhelmed at how powerful and successful this God-inspired event turned out to be.

The conditions in Liberian prisons are horrendous. Only 4 out of 14 prisons have electricity. None of them have running water. Prisoners are typically crowded into dirty cells without adequate food, water, clothing, bedding or healthcare. They are forced to contend with rats, roaches and noxious gases that rise from the toilets. Many go blind because of the lack of light in the cells. Women are held in the same prisons as men. Some of them have their infants with them. There are no separate institutions for juveniles. Children under the age of 18 are held in adult prisons in separate cells. Liberia may be the severest example of the horrid conditions in West African prisons. Many of the other West African countries experience similar conditions in their own prison systems.

Training pastors and other church leaders to serve in the prisons, in reentry, with families, etc., will make a great impact on those individuals and families going through the prison experience. Trained volunteers from surrounding communities could serve prisoners and their families in a manner that will be truly impactful to prisoners, their families and the community. This is the epitome of Matthew 25 – “I was hungry and you gave Me food; I was thirsty and you gave Me drink; I was a stranger and you took Me in; I was naked and you clothed Me; I was sick and you visited Me; I was in prison and you came to Me.” This is the Gospel in action. What better way to fulfill the Great Commission in corrections!

As a result of the Summit, Christians in Liberia and Sierra Leone are now working collaboratively to better serve people impacted by prison. CMCA is planning a second West Africa Summit in Liberia, February 20-22, 2020. We anticipate that the 2020 Summit will have a significantly higher attendance than the 2019 Summit. The enthusiasm of the attendees of the 2019 Summit will very likely influence more of their peers to attend. We are reaching out to other West African countries and with more time to promote the Summit, we estimate the attendance of the 2020 West Africa Summit to be over 300.

West Africa Summit Sponsorship Options

The cost for the West African Summit in Liberia is \$40,000. Sponsorships will help underwrite the expense of the Summit, making it accessible and affordable to the churches, ministries, organizations, and individuals who will benefit from the training that is offered while giving the sponsoring organization a platform to share their mission and further their reach. Below is a detailed description of the benefits offered to Summit sponsors. For more information or to become an official West Africa Summit sponsor, contact the CMCA office at 630.752.7085 or info@CMCAinternational.org.

Sponsorship contribution must be received by CMCA before 10/31/2019.

Diamond Sponsor: \$10,000 and above

- Inside or outside back cover full-page color ad in Summit program book
- One “Premium” exhibit table
- Ministry/Organization listed as Summit Sponsor in program book and CMCA website
- Publicity during all media promotions (print, website, social media)
- Key note address or workshop presentation at the Summit

Gold Sponsor: \$5,000-\$9,999

- One full-page ad in Summit program book
- One “Premium” exhibit table
- Ministry/Organization listed as Summit Sponsor in program book and CMCA website
- Ministry/Organization listed in all media promotions (print, website, social media)
- Ministry/Organization logo included in all Summit marketing (print, website, social media)
- Key note address or workshop presentation at the Summit

Silver Sponsor: \$3,000-\$4,999

- One full-page ad in Summit program book
- One “Preferred” exhibit table
- Ministry/Organization listed as Summit Sponsor in program book and CMCA website
- Ministry/Organization listed in all media promotions (print, website, social media)
- Ministry/Organization logo included in all Summit marketing (print, website, social media)
- Workshop presentation

Bronze Sponsor: \$1,500-\$2,999

- One half-page ad in Summit program book
- One “Preferred” exhibit table
- Ministry/Organization listed as Summit Sponsor in program book and CMCA website
- Ministry/Organization logo included in all Summit marketing (print, website, social media)

Trailblazer Sponsor: \$600-\$1,499

- One half-page ad in Summit program book
- One marketing email sent by CMCA prior to the Summit*
- Ministry/Organization listed as Summit Sponsor in program book and CMCA website

Church Sponsor: \$1,000

- Church listed as Summit Sponsor in program book and CMCA website



SPONSORSHIP REGISTRATION FORM

Name of Organization _____

Address _____ City _____

State _____ Zip _____ Phone _____

Contact Person _____ Phone # _____

Email _____

Website _____

Sponsorship Level: Diamond Gold Silver Bronze Trailblazer Church

A copy of our logo is enclosed Our logo will be e-mailed on _____

Check # _____ is enclosed The check will be mailed on _____

SPONSORSHIP OPTIONS (Please check any items that pertain to your sponsorship level AND you plan to utilize during the summit)

Yes we would like to set up an exhibit table during the summit

Yes, I would like for someone from my organization to serve as a plenary speaker

Name _____

Yes we will do a workshop presentation Presenter _____

Topic _____

Please mail or scan this form to: Laurel Larson, CMCA/Institute for Prison Ministries, 501 College Ave. Wheaton, IL 60187, laurel.larson@cmcainternational.org. Questions? 630-752-7085.