



Summit Sponsorship Information

May 15-16, 2020 | Billy Graham Center | Wheaton, IL

www.CMCAinternational.org

Summit Sponsorship Options

Sponsorships help keep the Summit accessible and affordable to the ministries, organizations, churches, and individuals who benefit from the training that is offered while giving the sponsoring organization a platform to share their mission and further their reach. Below is a detailed description of the benefits offered to Summit sponsors. For more information or to become an official Summit sponsor, you may contact the CMCA Office at 630.752.7085 or info@CMCAinternational.org. *Please see advertising and exhibit information below. **Sponsorship contribution must be received by CMCA before 12/1/2019.***

Diamond Sponsor: \$10,000 and above

- Five free Summit registrations
- Inside or outside back cover full-page color ad in Summit program book
- One “Premium” exhibit table
- Three marketing emails sent by CMCA*
- Ministry/Organization listed as Summit Sponsor in program book and CMCA website
- Publicity during all media promotions (print, website, social media)
- 10-minute presentation during plenary session promoting ministry/organization
(*presentation may include a video provided by the sponsor*)

Gold Sponsor: \$5,000-\$9,999

- Three free Summit registrations
- One full-page ad in Summit program book
- One “Premium” exhibit table
- Two marketing emails sent by CMCA*
- Ministry/Organization listed as Summit Sponsor in program book and CMCA website
- Ministry/Organization listed in all media promotions (print, website, social media)
- Up to 10-minute presentation during plenary session promoting ministry/organization
(*presentation may include a video provided by the sponsor*)

Silver Sponsor: \$3,000-\$4,999

- Two free Summit registrations
- One full-page ad in Summit program book
- One “Preferred” exhibit table
- Two marketing emails sent by CMCA*
- Ministry/Organization listed as Summit Sponsor in program book and CMCA website
- Ministry/Organization listed in all media promotions (print, website, social media)
- 5-minute video presentation during plenary session promoting ministry/organization (*video provided by the sponsor*)

Bronze Sponsor: \$1,500-\$2,999

- One free Summit registration
- One half-page ad in Summit program book
- One “Preferred” exhibit table
- One marketing email sent by CMCA prior to the Summit*
- Ministry/Organization listed as Summit Sponsor in program book and CMCA website
- Ministry/Organization logo included in all Summit marketing (print, website, social media)

Trailblazer Sponsor: \$600-\$1,499

- One half-page ad in Summit program book
- One “Basic” exhibit table
- One marketing email sent by CMCA prior to the Summit*
- Ministry/Organization listed as Summit Sponsor in program book and CMCA website

Church Sponsor: \$1,000

- Two free Summit registrations
- Church listed as Summit Sponsor in program book and CMCA website

* CMCA Office will send marketing email on behalf of sponsoring organization. Sponsor must provide content and logos to CMCA Office. Organizations receiving more than one marketing email as part of sponsorship package may choose when emails are distributed.



SPONSORSHIP REGISTRATION FORM

Name of Organization _____

Address _____

City _____ ST _____ Zip _____ Phone _____

Contact Person _____ Phone # _____

Email _____

Sponsorship Level: Diamond Gold Silver Bronze Trailblazer Church

A copy of our logo is enclosed Our logo will be e-mailed on _____

Check # _____ is enclosed The check will be mailed on _____

List of individuals who will attend with your sponsorship: *church (2), bronze (1), silver (2), gold (3), diamond (5)*

- 1. Name _____ Address: _____ Email: _____
- 2. Name _____ Address: _____ Email: _____
- 3. Name _____ Address: _____ Email: _____
- 4. Name _____ Address: _____ Email: _____
- 5. Name _____ Address: _____ Email: _____

I would like to donate ____ of my Summit Registrations (*please enter the number of registrations*)

SPONSORSHIP OPTIONS (*Please check any items that pertain to your sponsorship level AND you plan to utilize during the summit*)

Yes we would like to set up an exhibit table during the summit

Yes we will do a workshop presentation Topic _____

Yes we will have a 5-10 minute video presentation at the main event (silver, gold, diamond)

Please mail or scan this form to: Laurel Larson, CMCA/Institute for Prison Ministries, 501 College Ave. Wheaton, IL 60187, laurel.larson@cmcainternational.org. Questions? 630-752-7085.
Please see below for advertising and exhibit information.

Advertising (Design deadline: Friday March 6, 2020)

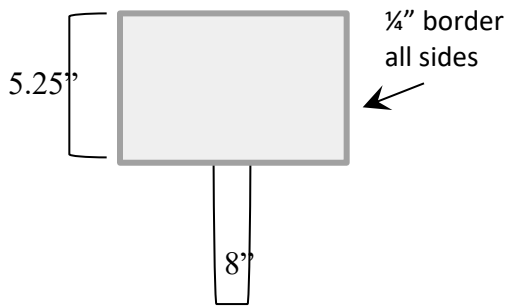
The 2020 Summit is expected to draw hundreds of individuals from diverse backgrounds who represent a wide variety of ministries and organizations. Every attendee receives a program book, which serves as the official event guide. Your ad will appear in both our printed program book and our online version that will be posted the week of the Summit. To reserve your ad space, please complete our online ad reservation form.

The deadline for reserving and submitting your final ad artwork is **Friday, March 6, 2020**. No exceptions can be made to this deadline. **Note:** You may reserve your ad space at your convenience and submit your design at a later date, as long as your design is submitted by the deadline of March 6, 2020.

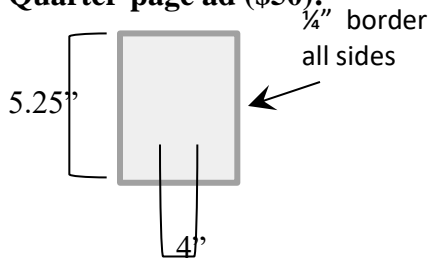
Size and Pricing

All ads should be 300 dpi with a ¼" white border on all sides (see example below).

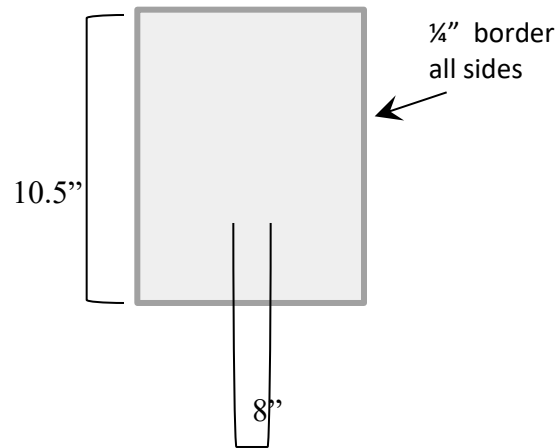
Half-page ad (\$100):



Quarter-page ad (\$50):



Full-page ad (\$200):



Artwork

Completed ads should be submitted as a **PDF** file or high resolution **JPG** or **PNG**. All inquiries and submissions should be directed to info@cmcainternational.org. CMCA reserves the right to alter or reject any ad that is deemed inappropriate by the CMCA Executive Committee and Summit Planning Team or does not fit within the design parameters of the program book as described on this page.

Exhibitor Information

One of the primary ways we encourage networking among Summit attendees is through our exhibit hall. The Correctional Ministry Summit draws hundreds of diverse attendees from several states across the US, and among them are also represented some of the most progressive and effective corrections organizations and ministries making a difference today. Survey results from previous Summits report that 95% of our attendees visited the exhibit hall and found it to be helpful, informative, and encouraging.

Exhibitor Profile

We seek a wide variety of organizations and ministries as exhibitors to promote opportunities, techniques, products, and services that will appeal to our attendees and equip them to be effective in their work. We offer three options for exhibit booths that vary in price based on location. Please see below for description of table locations.

Shipping and Set-up

We will email detailed shipping information along with specific information for timing of set up and take down of exhibits.

Exhibit Table Locations

Premium Exhibit tables will be surrounding the Billy Graham Center Barrows Auditorium where the plenary sessions will be held. Preferred Exhibit tables will be located in the hallway on the same level. Basic Exhibit tables will be located in a classroom adjacent to the workshop rooms.