



Correctional Ministries and Chaplains Association

# **Correctional Ministry Summit Advertising and Exhibit Booth Information**

2020 Correctional Ministry Summit

May 15-16, 2020 | Wheaton, IL

[www.CMCAinternational.org](http://www.CMCAinternational.org)

*Hosted by*

*Correctional Ministries and Chaplains Association (CMCA),  
along with the Institute for Prison Ministries at the  
Billy Graham Center, Wheaton College, IL*



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## Welcome from Joseph Williams, CMCA Executive Director



Thank you for considering becoming an advertiser and/or exhibitor for the annual CMCA Correctional Ministry Summit to be held at the Billy Graham Center at Wheaton College in Wheaton, Illinois. The Summit is the highpoint of the year for those of us at CMCA. It is our most important and enjoyable event. Personally, I look forward to greeting my brothers and sisters from around the country and from foreign countries who share my passion for correctional ministry at each Summit.

I feel extremely blessed to be able to engage in this great work at a national level. As I have traveled across the country, visiting organizations engaged in various aspects of correctional ministry, I have observed a great need for resources, program models and products. Ministry leaders work extremely hard, often under difficult circumstances and with few resources, in order to carry out their mission. Often they work in relative isolation as there are not a large number of us who have answered God's call to correctional ministry.

You have much to offer your ministry colleagues because of what you have learned and developed over the years. Others need to learn of the great work in which you are engaged. They need to know about the programs, resources and products you have developed. So, it is important that you make others aware of your work through advertising and displaying your work through the Summit. Let's work together to assure that those who work in this field of ministry have access to the tools they need to succeed.

Sincerely,

A handwritten signature in blue ink that reads "Joseph Williams". The signature is written in a cursive, flowing style.

Joseph Williams, CMCA Executive Director

## **What is CMCA?**

Correctional Ministries and Chaplains Association (CMCA) is a professional association, founded in May 2011, through which Christians can celebrate their faith and passion for correctional ministry with other individuals, organizations, and churches; develop professionally through online resources, trainings, and certifications; and be inspired through uplifting networking and conferences. Learn more at [www.CMCAinternational.org](http://www.CMCAinternational.org).

## **The Mission and Vision**

The **mission** of CMCA is to connect, encourage, equip, and strengthen Christians as they fulfill the Great Commission in corrections. The **vision** of CMCA is for Christians to work together in correctional ministry to advance Christ's kingdom and enhance public safety.

## **Who can become a member?**

CMCA membership is open to anyone who affirms the CMCA statement of faith and is involved in the diverse context of correctional ministries, including, but not limited to:

- Correctional chaplains
- Reentry specialists
- Correctional ministry leaders
- Correctional administrators
- Program managers
- Formerly incarcerated persons
- Volunteers
- Students

Memberships are available on an individual and organization level.

## **Commitment**

As we work to fulfill the Great Commission in corrections, we are committed to:

- Proclaiming Christ
- Making disciples
- Praying for one another
- Collaborating with others
- Loving all people and celebrating diversity
- Providing holistic care

## Advertising (Design deadline: Friday, March 1, 2020)

The 2020 Summit is expected to draw hundreds of individuals from diverse backgrounds who represent a wide variety of ministries and organizations. Every attendee receives a program book, which serves as the official event guide. Your ad will appear in both our printed program book and our online version that will be posted the week of the Summit. To reserve your ad space, please complete our online ad reservation form. [click here to open to our advertising reservation page](#)

The deadline for reserving and submitting your final ad artwork is **Friday, March 1, 2020**. No exceptions can be made to this deadline. **Note:** You may reserve your ad space at your convenience & submit your design at a later date, as long as your design is submitted by March 1, 2020.

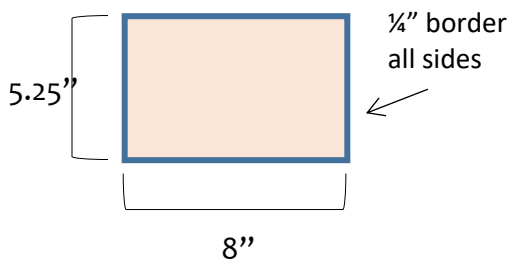
### Size and Pricing

There are three sizing options for ads:

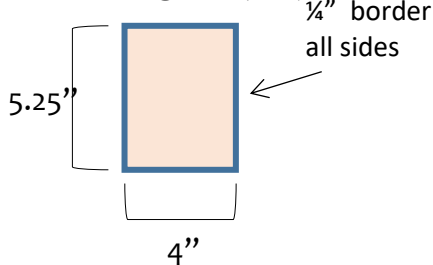
Full-page ad (black and white) – 8”x10.5”	\$200
Half-page ad (black and white) – 8”x5.25”	\$100
Quarter-page ad (black and white) – 4”x5.25”	\$50

All ads should be 300 dpi with a ¼” white border on all sides (see example below).

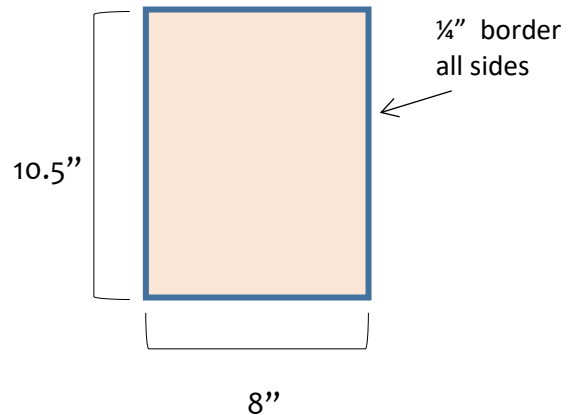
### Half-page ad (\$100):



### Quarter-page ad (\$50):



### Full-page ad (\$200):



**Artwork** Completed ads should be submitted as a **PDF** file or high resolution **JPG** or **PNG**. All inquiries and submissions should be directed to [info@cmcainternational.org](mailto:info@cmcainternational.org). CMCA reserves the right to alter or reject any ad that is deemed inappropriate by the CMCA Advisory Committee and Summit Planning Committee or does not fit within the design parameters of the program book as described on this page.

## Exhibitor Information

One of the primary ways we encourage networking among Summit attendees is through our exhibit hall. The Correctional Ministry Summit draws hundreds of diverse attendees from several states across the US, and some of the most progressive and effective corrections organizations and ministries making a difference today. Survey results from previous Summits report that 95% of our attendees visited the exhibit hall and found it to be helpful, informative, and encouraging. You may purchase an exhibit table either along with your Summit Registration or the Ad/Exhibit Registration sites. **Please note, all Exhibitors must also purchase one Summit registration.** Each additional Summit exhibitor registration is offered at a discounted price of \$100.

### Exhibitor Profile

We seek a wide variety of organizations and ministries as exhibitors to promote opportunities, techniques, products, and services that will appeal to our attendees and equip them to be effective in their work. We offer three options for exhibit booths that vary in price based on location.

### Pricing

Exhibit booth price includes one 6 or 8 foot table and 2 chairs. Your ministry or organization name will be included in our printed listing of exhibitors in our program book and CMCA website. The CMCA program book will be included on the CMCA website.

**Important information: Outlets are not available for exhibit tables in the Billy Graham Center.**

Exhibit Type	Exhibit Price	Location
Premium	\$150 – 9 total available*	Directly outside Barrows auditorium, first floor Billy Graham Center
Preferred	\$100 – 12 total available*	In the main hallways, first floor Billy Graham Center
Basic	\$50 – 8 total available*	In classroom adjacent to hallway and workshop rooms (room will also have water and coffee to attract attendees).

**\*Please note, all Exhibitors must also purchase one Summit registration.** Each additional Summit registration is offered at a discounted price of \$100.

### **Shipping and Set-up**

When you reserve your exhibit booth online, you will be emailed specific instructions for shipping materials to Wheaton College and times for set-up and tear-down. All shipments must follow the regulations set forth by the college.

### **Cancellation Policy**

In the event you cannot attend the Summit, booths must be cancelled on or before March 31, 2020 for a full refund, minus a 15% processing fee. After March 31, we cannot issue any refunds for exhibit booths.

**Questions? Please contact Laurel at [laurel.larson@cmcainternational.org](mailto:laurel.larson@cmcainternational.org) or 630-752-7085.**