

Marcus Bullock Founder/CEO (Flikshop)



Marcus Bullock is an entrepreneur, justice reform advocate, and [TED speaker](#). Following his 2004 release from prison, he launched a construction business that grew to employ other returning citizens. Bullock is also founder and CEO of [Flikshop, Inc.](#), a software company that builds tools to help incarcerated people stay connected to their families and build community.

The Flikshop mobile app enables families and non-profit organizations to send personalized postcards to any person in any cell in the US, with the mission of using social connections to decrease recidivism. He also founded the [Flikshop School of Business](#), a program that teaches returning citizens life skills and entrepreneurship via computer coding and software development. As Forbes writes, *“Will Flikshop, the Instagram for prisons, solve all of [the mass incarceration] issues? No. But Flikshop typifies the sort of work that needs support to scale to address these issues from many angles.”*

Bullock is an inaugural cohort member of Techstars Anywhere 2018 and John Legend’s Unlocked Futures business accelerators. He was selected as one of *The Root’s 2019 100 Most Influential African Americans* in the US. Shortly after, Bullock was named a 2020 Halcyon Incubator Fellow. He is also a member of the Justice Policy Institute’s board of directors, Advisory Board member for Princeton University’s Prison Teaching Initiative, and serves as an advisor to the Georgetown University McDonough School of Business and Aspen Institute’s Opportunity Youth Incentive Fund. Married with two children, Bullock’s story has received coverage from Forbes, CNN, Washington Post, Black Enterprise, and NPR.