



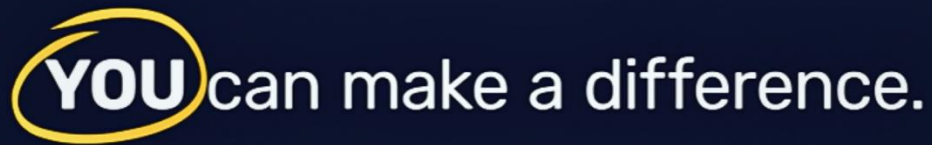
YOU can make a difference.

VIDEO TOOLKIT

One purpose of CMCA is to equip members to be able to sensitize, train and mobilize the local church to serve and support Correctional Ministry. CMCA has created a “YOU can make a difference” video toolkit for CMCA members to educate and invite churchgoers to partner with you in Correctional Ministry.

The toolkit includes information and examples for:

- Pre-presentation
- Presentation
- Post-presentation



ORGANIZATION/MINISTRY LEADER

Pre-Presentation

1. Identify volunteer opportunities/ministry needs

For example:

- **Join the Prayer Team.** Each week prayer requests will be emailed to you.
- **Donate Verse Mapping Bibles** at \$30 per Bible (website link to purchase Bibles, ship to: Ministry Name, Address, City, State, Zip Code).
- **Donate New underwear and socks** (Med, large, XL – links to purchase shipping/delivery address).
- **Teach an anger management class** on Wednesdays, at the ministry, from 7:00-8:00 pm.
- **Serve meals at Family Day Event** at ministry site. The first Saturday of the month is from 11:00 am to 2:00 pm. Serve one or more Saturdays.

List Your Volunteer Opportunities and Ministry Needs Below (be specific):

2. List volunteer opportunities/ministry needs on your ministry website (if applicable)

3. Create an online volunteer interest form or sign-in sheet


Example:

ONLINE SIGN-IN SHEET			
Name:	Email:	Phone:	Church Attending:
Preferred Method of Communication:	<input type="checkbox"/> text	<input type="checkbox"/> email	<input type="checkbox"/> call
Opportunity or Ministry that you are interested in:	<input type="checkbox"/> Prayer	<input type="checkbox"/> Donate Bibles	<input type="checkbox"/> Donate Clothing
	<input type="checkbox"/> Teach	<input type="checkbox"/> Serve Meals	
Other Information that you want to collect:			



4. Prepare Bulletin Insert/Flyer (Optional)

Name of ministry, ministry description, contact person's name, contact information (Phone and/or website and/or email address), QR code (optional), list of volunteer opportunities/ministry needs (same list as identified in #1).



Returning Home helps people with criminal backgrounds overcome barriers to successful reentry by provided job placement, legal services, clothing, mental health counseling and substance abuse recovery.

You can make a difference...

- Pray
- Donate
- Life Mapping Bibles
- New underwear and socks
- Gently used pants and shirts
- Shampoo and deodorant
- Meals (lunch?) for Family Day (A Saturday)
- Serve
- At Family Day (A Saturday from ?? To ??)
- Teach a life skill (weekly day and time?)
- Bring residents interested in attending your church events

www.returninghomenwa.com

703 N. Thompson Street | Springdale, AR 72764 | 479-287-5820

5. Prepare Slide (Optional)

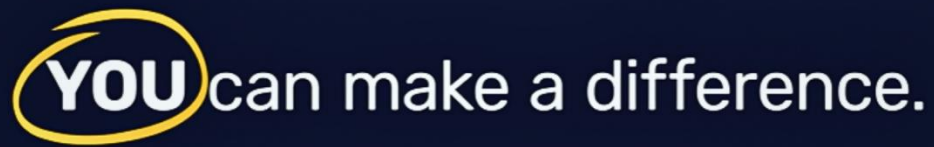
Ministry/Organization Name, tagline, ministry contact information (web address, email address, phone number, and/or QR code), and list of volunteer opportunities/ministry needs (same list as identified in #1).



Learn more and register to help at **returninghomenwa.com**

You can make a difference...

- **Pray**
- **Donate**
 - Life Mapping Bibles
 - New underwear and socks
 - Gently used pants and shirts
 - Shampoo and deodorant
 - Meals (lunch?) for Family Day (A Saturday)
- **Serve**
 - At Family Day (A Saturday from ?? To ??)
 - Teach a life skill (weekly day and time?)
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6. Identify Church/leader to schedule presentation

Identify the audience and leader for the presentation: church worship service, small group, Christian education class, or men's/women's ministry, etc. Pastor, teacher, leader?

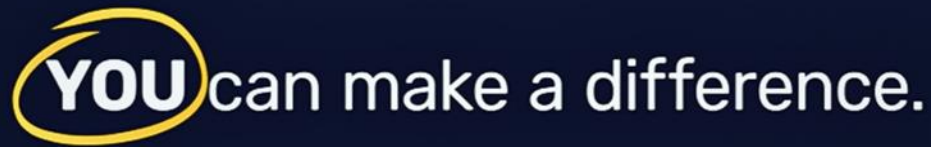
Church Leader Name:	
Phone:	Email:
Notes:	

7. Contact leader to schedule presentation

Script Example: *Hi, I am Nick with Returning Home Ministries. I know your church's mission is to We can provide opportunities for your members to fulfill this mission and I wondered if I could come and present for 8 minutes about the need for correctional ministry and ways your members can serve alongside us.*

Write Your Script:

Presentation Date:	Time:	Location:
Promotional Materials (Video, slide, handout):		Due Date:
Script:		



8. Create your presentation script

Write your presentation script. Your name, name of organization/ministry, description of ministry, story of how “the ministry makes a difference,” identify ways the audience can make a difference (volunteer/support).

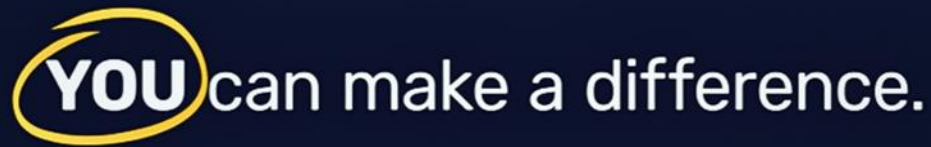
Script Example: *When you minister with incarcerated people, you are also ministering to their loved ones. Hi, my name is Nick Robbins, and I am the CEO of Returning Home Ministries. Through our residential faith-based programs, we serve men in your community released from incarceration helping them to repair their lives and restore their families.*

You can make a difference in the lives of these men and their loved ones by joining us in our work.

We need individuals, couples, friends, and small groups to: (read from flier or slide).

If you are interested in making a difference in the lives of the men and their families – visit our website returninghomenwa.com and complete the volunteer interest form (or the sign-up sheet).

Write Your Presentation Script:



9. Practice your presentation

Practice your presentation so you can be comfortable, clear and passionate about the ministry and opportunities to “make a difference.”

10. Provide promotional materials/video to church/leader

Presentation

11. Be early and test video

Be early so you can test the video and know when you will give your presentation.

12. Give presentation

Show the video and share your scripted message. Stay within the agreed time limit.

13. Be available

After the service/class be available to meet with anyone interested in partnering with your ministry.

Post-Presentation

14. Send Thank You Note

Send Thank You note to church leader.

15. Follow up

Follow up with those who complete the online form or sign-up sheet. Thank them for their interest, answer any questions, and let them know their next step.

Access [YOU Can Make A Difference Video Here>>](#)